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PROFILE

Bunny Ellerin is a Harvard-trained healthcare entrepreneur and advisor who is highly sought-after for her industry expertise and extensive network. She has helped build and sell companies, launched several thriving networking organizations, and has become a recognized force in leading New York City's transformation into a thriving hub of healthcare innovation. An expert in digital health, Bunny has her pulse on — and relationships to — the companies and people defining healthcare's future.

EXPERIENCE

Bunny is Co-Founder and CEO of Digital Health New York, the premier network of CEOs, founders, investors, payers and providers driving New York's healthcare ecosystem. DHNY works to increase the visibility of New York as a leader in healthcare innovation, showcases the organizations and leaders curating the future of healthcare, and brings people together to share ideas, spark new directions and create success. DHNY is known for the widely read *New York Healthcare Innovation* reports, which analyze the companies, investors, and trends driving healthcare entrepreneurship and investment. DHNY also publishes the New York Digital Health 100, an annual selection of the most promising start-ups in the region, and hosts the annual DHNY Summit.

Bunny was director of Columbia Business School's Healthcare and Pharmaceutical Management Program (HPM) from 2016-2021, which she transformed into one of the most prestigious healthcare tracks in the country. As a result of her leadership, vision, and ability to drive results, she secured HPM's first-ever endowed gift of \$2.25M and an additional \$1M in non-endowed funding. She revamped the curriculum, increased applications to HPM by 20%, improved yield by 30%, organized 60 career and industry events, and facilitated 100+ new internships and full-time job placements.

Previously, Bunny spent 20 years in leadership positions in various healthcare organizations including Onsite Dental, Interbrand Health, PPD, Intouch Group, TCTMD, Vivra, and Advanced Health. During that period, she launched the Harvard Business School Healthcare Alumni Association (HBSHAA) which celebrated its 20th anniversary in 2019. To recognize her impact, HBSHAA created the Ellerin Alumni Achievement Award, given to an outstanding leader annually.

Widely regarded as "the most connected person in healthcare," Bunny is frequently quoted as a national healthcare expert in media outlets such as *Bloomberg*, *CBS News*, *Fast Company*, *Forbes*, *NPR*, and *USA Today*. She was named a PoliticsNY Power Player in Health Care (2022) and to the Crain's Notable in Health Care (2021 and 2019). She sits on the board of The Fund for Public Health NYC and is an adjunct professor at the CUNY School of Public Health.

Bunny serves as a board member and advisor to several venture-backed healthcare companies including Castle Connolly Private Health Partners, HearMe, Stellar Health, Vytalize Health and Tuned.

Bunny has an MBA from Harvard Business School and BA in Political Science from Columbia University.